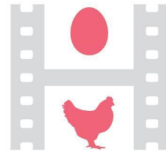


THIS IS INTENDED ONLY AS A REFERENCE OF THE CONTENTS OF THE APPLICATION.

YOU MUST FIRST FILL OUT THE [PRE-APPLICATION FORM](#) TO CONFIRM YOUR ELIGIBILITY.

IF ELIGIBLE, YOU WILL RECEIVE AN EMAIL WITH YOUR ACCOUNT LOGIN INFORMATION AND THE LINK TO THE APPLICATION PLATFORM.

APPLICATIONS MUST BE SUBMITTED THROUGH THE ONLINE PLATFORM.



## 2025 (Egg)celerator Lab - Application Checklist

Note that this application uses character count limits, not word count limits. The character count requirements are based on the guidance provided via the [Non-fiction Core Application 2.0 Proposal Checklist](#) where 100 words = 650 characters.

**All maximum character counts include spaces.** If you cannot copy the text you prepared in this document to the online platform, it means that you have exceeded the character counts. Please adjust your text to fit the character count.

### PROJECT INFORMATION

#### Project Title

Please do not include quotation marks on your title (e.g. 'Working Title')

#### Logline

Please provide a brief summary of the project that captures the most important elements — setting, participants, or central conflict.

*325 characters max*

#### Co-directorship

Is the project co-directed?

Yes

No

→ If yes:

How did you start working together? How do you approach this collaboration as co-directors?

*1000 characters max*

#### Story or Concept Summary

Give an overview of your story, introducing the main participants and potential plot points. Describe the anticipated story and narrative trajectory or potential character arcs for your film. If your project is non-narrative or not character-driven, what is your project's concept, and how is it constructed? Give an overview of the subject matter and your primary questions and ideas to be explored. Please be clear about the elements of your film that remain unknown or unclear and highlight the questions that may steer the direction of your film.

*6500 characters max*

#### Connection and Access

What is your connection and access to the story (i.e., participants, community, location, archives

etc.)? Why are you the best filmmaker(s) to tell this story?

*1625 characters max*

Accountability

Describe your relationship with the participants or community being filmed? What are your processes of accountability, including consent, transparency, feedback, and any other steps being taken to ensure the participants or communities that are featured in your film have agency in the filmmaking process, from pre-production through distribution?

*1625 characters max*

Power and Positionality

What is your power and positionality in relation to the story and/or those featured in it? What unique lens, perspective, insights, or bias do you bring to the story – i.e., your values, interests, underlying assumptions, worldview, or motivations?

*1625 characters max*

Change and Impact Statement

Chicken & Egg Pictures envisions an equitable and just world shaped by the power of documentary film. We support films that help create social change and/or uplift underrepresented stories that challenge mainstream narratives. Therefore, we would like to understand how you see this film having an impact in creating change. We are not asking for an impact campaign idea or activities, but rather an overarching goal. What is the kind of change your film seeks to create? What is the impact that you hope your film will have? What would change as a result if you are successful?

*1800 characters max*

Creative Control

Who has creative control and, if applicable, ownership of the project?

*325 characters max*

Artistic Approach

Describe your creative vision for the finished project. What are the visual and audio elements that will bring your film to life? Explain your intended use of artistic devices or any particular creative approach that informs the storytelling (e.g., animations, re-creations, transitions).

*3250 characters max*

Project Stage and Timeline

Outline the projected production timeline from the project's current state to the anticipated completion date. Your timeline should detail major project activities, production schedules, and anticipated post-production and release dates.

*3250 characters max*

Note: Keep in mind that the program will take place from February to December 2025. If you are planning to have a rough cut by the end of this year or by the first quarter of 2025 then this program is not for you.

Prior Applicants (optional)

If you have applied to the (Egg)celerator Lab previously, please share the year you applied and how your project has progressed or evolved since then. Please note any changes to story, participants, artistic approach, etc.

*1300 characters max*

Forums and Markets

List the forums and markets where you have participated with this project, even if there was no cash award.

Geographic Region

Please indicate the primary region where your film takes place.

Subject Matter 1 (dropdown)

Subject Matter 2 (dropdown)

Subject Matter 3 (dropdown)

Project's website (optional)

**KEY CREATIVE PERSONNEL**

For co-directing teams, all directors must be listed as a contact. Please note that at least one director on the project must be a first- or second-time director. Please see the Eligibility section of the program page for further information on how we define experience level.

If you have a producer(s), please also add them as a contact. Please provide complete contact information including a valid email address, telephone number, and mailing address (in the country's format). Please fill out the following information for the lead contact (you) using the edit button. Please press "Add Contact" for any additional points of contact you wish to list. Contact information should be valid until at least November 2024.

ADD CONTACT

Bios of Key Personnel

Note: You do not need to include bios of director(s) or producer(s) here. They should be added to the contact record via the 'Add Contact' button above. Please provide brief biographies of other personnel such as editor, cinematographer, and executive producer(s). Include title of film(s), notable credits and/or major recognition or award information. For each team member, include information about relevant expertise and the individual's role in the project. Bullet list the names and titles of any attached advisors and/or consultants.

*Approximately 1300 characters/bio*

**FINANCIAL INFORMATION**

Fundraising Strategy

Describe the overall fundraising strategy for the film.

*1300 characters max*

Funding to Date

Provide a list of all sources and amounts raised to date. Distinguish between potential sources of funding and secured amounts. List the status of other sources of funding (planning to apply, application pending, funding committed, or funding received).

ADD NEW FUNDING SOURCE

***The following are the subfields when you select 'Add New Funding Source'- you must fill out all fields for each funding source that you add.***

Sources

Enter the name of the investor/donor providing the funds

Amount

Enter the expected or received amount of funding in US dollars; numbers only, please

Type of source (dropdown)

- Foundation
- Individual Donor
- Broadcaster or TV Streaming Service
- Corporation
- Crowdfunding
- Equity Investment
- Cash from Filmmaker
- Cash from Producer
- State or Federal Funding
- Other Government Entity

Status (dropdown)

- Planning to Apply
- Application Pending
- Funding Committed
- Funding Received

Percentage of Total Budget

Please indicate what percentage of the total film budget that each funding source represents.

**BUDGET**

Estimated Film Budget

Enter the amount in US dollars using just numerals. Include only costs up through completion.

Comprehensive Line-Item Expense Budget

Please a breakdown of your project's projected expenses, from development through release, in US dollars, including a budget total. Provide budget notes for any areas that may be viewed as out of the ordinary or require further explanation. Upload your current budget in the format you have. Note: there is no need to create a new one. If you don't already have a budget and would like some guidance on how to create one, we recommend the 2019 revised [Introduction to Documentary Budgeting](#) article. You can reference several budget best practices via the Budget Requirements section of the [\(Egg\)celerator Lab program page](#).

UPLOAD BUDGET

**WORK SAMPLES**

Before submitting work samples, please review the section 'Work Samples Required for Application' on the [\(Egg\)celerator Lab program page](#) on our website for guidelines and requirements regarding current

project and prior work samples. All work samples must be in English or have accurate English subtitles on screen.

### **CURRENT PROJECT SAMPLE**

#### **Required**

The running time for your Current Project Sample should be no less than **7 minutes and not exceed 20 minutes.**

Additional guidelines:

- The total sample can include 2 or 3 scene selects or excerpts, or a combination of a trailer and a scene select(s). Make sure to separate them with title cards. If you are submitting a trailer, we strongly encourage you to also submit scene select(s) or excerpt(s) because while trailers can give us a good idea of your characters, story, and place, they often don't let us appreciate your visual style, sense of rhythm, and how you work with your characters.
- We encourage applicants not to spend extra resources creating a brand new sample for this application if they already have one they have been using to apply to other funding opportunities. If your current sample is longer than the maximum length of 20 minutes, you can provide timecodes to the portion of the sample that you would like reviewers to watch.
- Please note that in our first round of review, reviewers are required to watch up to the first 10 minutes of the project sample. In this early round we consider that 10 minutes should be sufficient to get a sense of the project, the importance of the subject matter, and the talent of the filmmaker to move into the following round. Work samples will be viewed in full in subsequent rounds.

ADD / EDIT CURRENT WORK SAMPLE



***The following are the subfields when you select 'Add/Edit Current Work Sample'. All fields are required unless marked optional.***

#### URL

Please make your work sample downloadable. If the language spoken in the work sample is not in English, English subtitles must be provided via the link.

#### Password

#### Running time

#### Description

Specify what type of sample or combination of samples you are submitting: trailer; scene select(s) or excerpt(s); character strand(s).

What should reviewers be looking for in your sample? Explain what is present and absent in the sample, and how it will differ as a finished film. Describe how it is representative of the intended story, style, subject, or other aspect of the project. Please provide reviewers with the time codes of the portions of the sample that best reflect your intended style and approach.

*1300 characters max*

#### Content Warnings (optional)

Please note below if the footage you have provided contains any content that may be triggering for reviewers, and the timestamps where it occurs. This information will be used as an advisory to reviewers, but has no effect on your application or the reviewing process.

Some items to flag include, for example: Violence, Bodily Harm/Mutilation, Domestic Violence, Sexual Violence/Abuse, Suicide, Depression, Nudity, Drug addiction, Alcoholism, Paedophilia, Sexual abuse, Suicide, White supremacy, Police brutality.

### **DIRECTOR'S PRIOR WORK**

Optional for first-time directors

Mandatory for second-time directors

Prior Work Sample must be documentary, hybrid of fiction and nonfiction, or other forms of nonfiction. Sample can be feature-length film or short format, including web series, animation, or experimental. Fiction work, music videos, commercial work, and PSAs are not accepted as a prior work sample. We value the creative value of this work but because of its nature it does not allow us to see your author's voice and your vision as a documentary director.

**Optional for first-time directors:** May submit previously directed work that is not feature-length film but this must still be documentary, hybrid or other form of nonfiction, such as web series, animation or experimental. If none of this is available, you may submit a work sample from a separate project in which you held a prominent role in the production, such as producer, A.D., cinematographer or editor. If you are not the director, please specify your role in the creation of the completed work submitted.

**Note that samples of work directed by you are strongly preferred over samples of work where you held a prominent role but did not participate as director or co-director.**

**Mandatory for second-time directors:** Must submit a prior work sample of a completed feature-length film in which you participated as director or co-director.

Co-directing teams that consist of a first-time/second-time director and a more experienced director must submit a prior work sample from the first-time/second-time director.

ADD / EDIT PRIOR WORK SAMPLE



***The following are the subfields when you select 'Add/Edit Prior Work Sample'. All fields are required unless marked optional.***

Film Title

Director Name

Year Completed

URL

Please make work samples downloadable, and double check that the link and password work correctly before submitting your sample. If the language spoken in the work sample is not in English, English subtitles must be provided via the link.

Password

Running Time

Please round to whole numbers, in minutes. There is no time limit for your Prior Work Sample. Please provide a link to the complete film.

Description

Describe the sample you are submitting for consideration, including its narrative, aesthetic, or communication intentions. Discuss the relevance of the work to the current project, if any. If the current project is a departure from the prior work, how will this film differ? If you wish the panel review a specific section of your prior work, note the start and end running times of a 10-minute section that you'd especially like to highlight. If the film was co-directed, specify the name of the co-director. If you are not the director, please specify your role in the completed work submitted.

*1300 characters max*

Content Warnings (optional)

Please note below if the footage you have provided contains any content that may be triggering for reviewers, and the timestamps where it occurs. This information will be used as an advisory to reviewers, but has no effect on your application or the reviewing process.

Some items to flag include, for example: Violence, Bodily Harm/Mutilation, Domestic Violence, Sexual Violence/Abuse, Suicide, Depression, Nudity, Drug addiction, Alcoholism, Paedophilia, Sexual abuse, Suicide, White supremacy, Police brutality.

Festivals and Awards

Describe any recognition that your film has received via festivals, awards, etc.

*650 characters max*

**SUPPLEMENTAL QUESTIONS**

How long have you known about the (Egg)celerator Lab Open Call?

Less than a year

1-3 years

3-6 years

How did you hear about this year's open call?

*Dropdown menu:*

Referred by Chicken & Egg Pictures Team at a festival/forum

Referred by Fellow Filmmaker/Peer

Chicken & Egg Pictures Newsletter or Chicken & Egg Pictures Social Media

Other Industry Newsletter or Social Media

Other→Please specify

Please specify

Project Still

Please upload a still image that is core to your film's story line. (file name must end with .jpeg, .png, or .tiff). If possible, please crop to a 2:3 aspect ratio (vertical) and a size no larger than 1400 x 2100.

UPLOAD PROJECT STILL

Reference Only