**Chicken & Egg Pictures**

**Open Call for 2023 Project: Hatched - Application Questions**

**GUIDELINES AND INFORMATION**

* You may submit this application anytime between **November 15, 2022 and January 17, 2023.**
* Applicants will be notified by May 2023 at the latest.
* **We will contact you with any questions or requests for updates to your application; please do not contact us or send unsolicited updates.**
* If you have an application emergency or urgent issue, you may email ph\_opencall@chickeneggpics.org; please allow a week prior to the application deadline for us to respond to your issue; inquiries received less than a week before the deadline might not be answered.
* Before starting your application, please be sure to read through our website’s programs page for everything that you need to know about our [Criteria & Guidelines, Application Checklist, and FAQ](https://chickeneggpics.org/programs/#project-hatchedhttps://chickeneggpics.org/programs/#project-hatched). To review just the FAQ, click [here](https://docs.google.com/document/d/1v4_rIu6dLPJuFvAl8HXF4BgSqJr1cAQ_eGhiHZb1UGk/edit?usp=sharing).

**Technical Notes**

* To navigate through the application, please click the blue tabs at the top of each page. ***Do not*** click the "Back" button in your browser, as this will kick you out of the application.
* Be sure to click the pink “Save” button at the bottom of each page before moving to the next page. **Changes are not automatically saved**. You will be able to save, make changes, and return to the application until you click “Submit Application” on the last tab. Once you click “Submit Application” you will no longer be able to make changes to your application.
* Please only have the application open in one window, tab, or computer at a time. Applications open in multiple windows, tabs, or computers may overwrite text written in another. In other words, all your work may be lost.
* **All fields are required, unless otherwise noted.** Any blanks in required fields will be noted with a red error message at the top of the page. You will not be able to submit your application without completing the required fields.

**Application Assistance**

* To request an accommodation or assistance in applying, please email [ph\_opencall@chickeneggpics.org](mailto:ph_opencall@chickeneggpics.org).
* We ask that requests for accommodation be made as soon as possible, and no later than Monday, January 9, 2023, to allow adequate time for staff to support the applicant before the deadline.

**Additional Notes**

* You do not need a fiscal sponsor in order to apply for Project: Hatched. However, if you are accepted, you must have a US fiscal sponsor, or be a 501(c)(3), in order to receive the funds. See our guidelines for more information on fiscal sponsors.

**FILM PREMIERE**

Specify the festival where the film premiered already or where it will premiere. Note: for completed films, the film must have had its world premiere in or after April 2022. For films in post-production, the film must have a confirmed world premiere taking place by or during March 2023.

Please note that without a festival premiere or confirmed premiere, your application will be marked ineligible and removed from our review process for this cycle. If your film receives a festival premiere confirmation within two weeks after the application deadline, please contact us to discuss the possibility of considering your application.If your film premieres after March 2023, you will be able to apply for our next Project: Hatched Open Call, taking place in late 2023.

**Is your film completed or in post-production? (dropdown)**

Completed

In post-production

*Following questions appear if you* ***selected “Completed”*** *to the question above*

**Festival Premiere**

**Premiere Date**

**Share the link to premiere announcement**

*Following questions appear if you* ***selected “In post-production”*** *to the question above*

**Festival Premiere**

**Premiere Date**

**Upload a screenshot of the festival premiere confirmation**

**KEY CREATIVE PERSONNEL**

**Contact Information**

We request demographic information to document the characteristics of our applicant pool. We are dedicated to reaching directors from diverse backgrounds, including but not limited to women and non-binary individuals, people of color, bilingual and multicultural individuals, people with working class backgrounds, people with disabilities, as well as members of the LGBTQIA+ community.

Please fill out the following information for the lead contact (you) using the edit button. Please press “Add Contact” for any additional points of contact you wish to list, for example a co-director,producer(s), or impact producer(s). For co-directing teams, all directors must be listed as a contact. Contact information should be valid until at least May 2023.

[note: please fill out contact fields for director(s) and producer(s) directly on the application]

**Bios of Key Creative Personnel**

Provide brief biographies of key personnel such as editor, cinematographer, and executive producers. Include title of film(s), notable credits and/or major recognition or award information. For each team member, include information about relevant expertise and the individual’s role in the project. Bullet list the names and titles of any attached advisors and/or consultants. Note: you will be able to provide biographies of the director(s) in a separate section of the application. ***A short 1* *paragraph bio per team member - 1 page OR 1000 characters max for all bios.***

**PROJECT DESCRIPTION**

**Project title**

Please do not include quotation marks on your title (e.g. ‘Working Title’)

**Project Type (dropdown)**

Documentary Short (up to 30 minutes)

Medium-length Documentary (30 to 48 minutes)

Documentary Feature (48 minutes or more)

Logline

**Logline**

Please provide a brief summary of the project that captures the most important elements — setting, participants\*, central conflict, or concerns.

*Approximately 2-3 sentences OR 325 characters max.*

**Subject Matter 1** (dropdown) [note: please fill out directly on the application]

**Subject Matter 2** (dropdown) [note: please fill out directly on the application]

**Story Concept/Summary**

Give an overview of your story, introducing the main participants and potential plot points. Describe the story and narrative trajectory or character arcs for your film. If your project is non-narrative or not character-driven, what is your project’s concept, and how is it constructed? Give an overview of the subject matter and your primary questions and ideas to be explored.

*Approximately two pages OR 6500 characters max. Note: Don’t feel compelled to reach the maximum character count. We encourage you to be concise!*

**Connection and Access**

What is your connection and access to the story (i.e., participants, community, location, archives

etc.)? Why are you the best filmmaker(s) to tell this story?

*Approximately 1/2 page OR 1625 characters max.*

**Accountability**

If relevant, describe your relationship with the participants or community being filmed? What are

your processes of accountability, including consent, transparency, feedback, and any other steps being taken to ensure the participants or communities that are featured in your film have agency in the filmmaking process, from pre-production through distribution?

*Approximately 1/2 page OR 1625 characters*

**Power and Positionality**

What is your power and positionality in relation to the story and/or those featured in it? What

unique lens, perspective, insights, or bias do you bring to the story – i.e., your values, interests,

underlying assumptions, worldview, or motivations?

*Approximately 1/2 page OR 1625 characters*

**BUDGET**

**Total Budget**

Enter the amount in U.S. dollars using just numerals. Make sure to include fees for Director and main team members (Producer, Cinematographer, Editor, if different from Director)

**What is your remaining budget gap for completion?**

**Impact Budget**

Enter the amount is U.S. dollars using just numerals.

**What is your remaining budget gap for the impact campaign?**

**TRAILER**

**Optional** - Please provide the link to the most current trailer for your film.

**URL**

Please make your trailer downloadable.

**Password**

If no password is required for your link, please write "N/A" in this field. We recommend you protect your materials with a password.

**Running Time**

Please round to whole numbers, in minutes. Ideally the running time of your trailer would be between 2-5 minutes.

**LINK TO FILM**

**Required** - Please share the link to your completed film or rough/fine cut

**Link type (dropdown)**

Completed Film

Rough/Fine Cut

**URL**

Please share the link to your completed film or rough/fine cut

**Password**

If no password is required for your link, please write "N/A" in this field. We recommend you protect your materials with a password.

**Running Time**

Please round to whole numbers, in minutes.

**Highlighted Section**

Please note the start and end run times of a 15-minute section that you’d especially like to highlight for reviewers and provide a short description for the section as it relates to your impact and distribution plans.

**Link to film’s website (if available)**

**IMPACT AND DISTRIBUTION**

Chicken & Egg Pictures believes all nonfiction films from the overtly political to the abstract or personal hold the power to impact their viewers, their communities and beyond. We are looking for filmmakers who have a strategic vision for the impact they want to make. At the same time we are open to diverse interpretations of what “impact” and “engagement” mean and how that work can play out during the life of a film.

**Audiences**

We don't believe a film is for "everyone" when creating an impact or engagement campaign. Each film, especially one with aspirations of strategic engagement and impact, wants to reach specific audiences. Please tell us who is, or are, your primary audience(s)? And who are your secondary and tertiary audiences? Why did you select the audiences you have chosen to focus on?

*2500 characters max - it can be a list*

**Impact Goals**

Social change and transformation take a long time and the best campaigns are deeply respectful and mindful of the communities they are working with. How is this campaign part of your or your partners’ long-term vision? How will you know when you have reached your goals? How will you judge and evaluate your effectiveness in the short or long-term? Please provide us with at least one impact goal/milestone/indication of “impact” for each discreet audience you identified in the Audiences question

*2500 characters max - it can be a list*

**Collaborations**

Have your core audiences collaborated with you to develop your goals and strategy? If yes, at what point/phase in your filmmaking did you reach out to them and start working together? If they have not, how will they guide and inform your process in the future? By this we mean: are you now, or will you be in the future, working with these audiences and their related organizations/institutions to formulate your goals and strategic thinking and the partnerships needed to see those goals come to fruition? This development/visioning phase could include one-on-one meetings, a face-to-face or virtual summit/braintrust or focus groups.

*2500 characters max - can be a list*

**Strategy**

Please provide an outline of your potential engagement activities, timeline and projected milestones. This could include, for example: how you are linking your engagement strategy to film festivals, how you are working strategically with your press person, creating and formalizing organizational partnerships, creating digital educational guides or toolkits, hosting targeted stakeholder/community screenings such as closed-door events with key stakeholders or policymakers, specific social media strategies, creating/curating a set of virtual or face-to-face post-screening discussions or a tour, or specific social change campaigns using your film to support an organization in its mission/social change goals.

*2500 characters max - can be a list*

**Do you already have an impact producer?**

**Do you already have a sales agent or distributor? If yes, please specify who.**

**Who holds the distribution rights (including theatrical, broadcast, educational, streaming) to the film?**

I hold all distribution rights to my film.

I do not hold all distribution rights to my film → Please specify who holds which rights

**SUPPLEMENTAL QUESTIONS**

**How did you hear about Chicken & Egg Pictures? (dropdown)**

From a Chicken & Egg Pictures Team member at a festival/forum/market

From a Fellow Filmmaker/Peer

Chicken & Egg Pictures Newsletter or Chicken & Egg Pictures Social Media

Other Industry Newsletter or Social Media

Other-->Please specify

**How did you hear about this year’s Project: Hatched open call? (dropdown)**

From a Chicken & Egg Pictures Team member at a festival/forum/marketFrom a Fellow Filmmaker/Peer

Chicken & Egg Pictures Newsletter or Chicken & Egg Pictures Social Media

Other Industry Newsletter or Social Media

Other

**Please specify**