# PROJECT: HATCHED LAUNCHING FILMS READY TO MAKE THEIR PREMIERES

We've often found that filmmakers need that extra boost in the last mile of their project before they are ready for their public debut. Project: Hatched gives filmmakers the professional support and finishing funds necessary to launch their films out into the world.



# CHICKEN & EGG AWARD CHAMPIONING EXPERIENCED FILMMAKERS

The Chicken & Egg Award supports experienced filmmakers with a \$50,000 unrestricted grant and an individualized mentorship program that focuses on their creative projects (film production, craft, and fundraising strategy) and their careers (strategic and business planning, and creative coaching) for one year. The unrestricted nature of the cash award entrusts and empowers each recipient to make the financial decisions they need in order to focus on what they do best: their creative practice.

\*Formerly known as Breakthrough Filmmaker Award







### CHICKEN & EGG PICTURES

# OUR PROGRAMS

Chicken & Egg Pictures supports women nonfiction filmmakers who are using their voices to change the world. We were born out of the reality that women need more support and opportunities to thrive in a tough and imbalanced industry because, without them, the stories we are exposed to will not reflect the world we live in. To maximize our impact, we offer a strategic combination of:

- Financial support for projects and for filmmakers' careers
  - Creative and professional guidance
  - Community that will support them throughout their entire careers
    - Access to industry

## ALUMNEST

NURTURING THE CHICKEN & EGG COMMUNITY

AlumNest, our alumni program, brings our community of filmmakers together with a robust online forum for sharing advice and opportunities; meaningful communitybuilding events and filmmaker gatherings. We offer professional development opportunities including targeted coaching and consultations.



The shorts and series formats have significant industry and audience demand and also offer tremendous opportunity for creative exploration. Docs by the Dozen provides talented filmmakers with the opportunity to expand their portfolios, reach broader audiences, and respond to critical social justice issues in a timely Way.



ACCELERATING FIRST- AND SECOND-TIME FILMMAKERS

The (Egg)celerator Lab is a continuation of our program for emerging filmmakers from all over the world. Acceptance into the Lab comes with a \$35,000 grant for a feature-length nonfiction film in production; three retreats focused on developing the film, plus creative coaching and professional development, including one at an internationally renowned film festival; and an active community of support and mentorship throughout their program year (and beyond).

\*Formerly known as Accelerator Lab























## CHICKEN & EGG PICTURES



# OUR MISSION

Chicken & Egg Pictures supports women nonfiction filmmakers whose artful and innovative storytelling catalyzes social change.



# GOAL #1:

We provide creative, professional, and financial support to filmmakers at



strategic junctures in their careers

# OUR GOALS

# GOAL #2:

Our supported filmmakers are part of a thriving community that promotes inclusion, collaboration, and equal access to opportunities and resources

## GOAL #3:

We are a best-in-class nonprofit with a wellrun internal structure that reflects our organizational values

# ARTISTRY AND CRAFT

We support excellence in storytelling and films that take creative risks and explore the possibilities of the form

### SUSTAINABILITY

We support filmmakers who are growing as leaders, committed to building their careers and creative practices

# OUR VISION

We envision an inclusive media industry in which women and gender nonconforming filmmakers, representing a range of experiences and backgrounds, are fully supported to realize their artistic goals, and to build sustainable and fulfilling careers.

### DIVERSITY, EQUITY, AND INCLUSION

We support women and gender non-conforming filmmakers from many communities, considering race, ethnicity, class, sexual orientation, geography, physical ability, parental status, and age

# OUR VALUES

## SOCIAL CHANGE

We support films that change culture, conversation, practices, and policies

### COMMUNITY

We support a community of collaboration, connection, and sharing



