



**CHICKEN & EGG PICTURES  
NAMED AN OFFICIAL CHARITY PARTNER  
OF THE 2019 UNITED AIRLINES NYC HALF MARATHON  
SET FOR SUNDAY, MARCH 17, 2019**

**New York, NY (November 14, 2018)** — Chicken & Egg Pictures was named an Official Charity Partner of the 2019 United Airlines NYC Half, it was announced today by Chicken & Egg Pictures Executive Director Jenni Wolfson. The race, which will take place on Sunday, March 17, 2019, will give runners the opportunity to pass by many of New York City's most popular sights, including Brooklyn's Grand Army Plaza, the United Nations, Grand Central Terminal, Times Square, and Central Park.

"We are excited to be a part of this year's Official Charity Partner program at this year's United Airlines NYC Half, which helps Chicken & Egg Pictures continue our support for women nonfiction filmmakers," said Executive Director Jenni Wolfson. "We look forward to having a dedicated team of runners take on the United Airlines NYC Half on behalf of our organization—training, preparing, and ultimately completing the 13.1-mile race and helping us push toward gender parity in the documentary filmmaking world.

At the 2018 United Airlines NYC Half, over 2,900 runners raised approximately \$5 million for charity. That number includes a mix of runners who gained entry through one of more than 140 Official Charity Partners, and runners who used their own entry and raised funds for either an Official Charity Partner or another charity of their choice.

"We are thrilled to have Chicken & Egg Pictures on this year's impressive roster of Official Charity Partners for the 2019 United Airlines NYC Half," said Christine Burke, Vice President of runner products and services at New York Road Runners.

**ABOUT CHICKEN & EGG PICTURES**

Chicken & Egg Pictures supports women nonfiction filmmakers whose artful and innovative storytelling catalyzes social change. We envision a world in which women filmmakers, representing a range of experiences and backgrounds, are fully supported to realize their artistic goals, build sustainable careers, and achieve parity in all areas of the film industry. Chicken & Egg Pictures was founded in 2005 by Julie Parker Benello, Wendy Ettinger, and Judith Helfand. Since inception, the organization has awarded over \$6.4 million in grants and thousands of hours of creative mentorship to over 220 films. For additional information please visit: <http://chickeneggpics.org/>.

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**ABOUT NEW YORK ROAD RUNNERS (NYRR)**

In 2018, NYRR is celebrating 60 years of helping and inspiring people through running. Since 1958, New York Road Runners has grown from a local running club to the world's premier community running organization. NYRR's commitment to New York City's five boroughs features races, community events, free youth running initiatives and school programs, the NYRR *RUNCENTER* featuring the New Balance Run Hub, and training resources that provide hundreds of thousands of people each year, from children to seniors, with the motivation, know-how, and opportunity to Run for Life. NYRR's premier event, and the largest marathon in the world, is the TCS New York City Marathon. Held annually on the first Sunday in November, the race features 50,000 runners, from the world's top professional athletes to a vast range of competitive, recreational, and charity runners. To learn more, visit [www.nyrr.org](http://www.nyrr.org).

