**Chicken & Egg Pictures**

**Open Call for 2017 Accelerator Lab - Application Questions**

Before applying, please be sure to read carefully through our website’s [Programs](http://chickeneggpics.org/programs/) page for everything you need to know about our Criteria, Guidelines, Application Checklist, and FAQ.

This application was written with the practical side of fundraising in mind, and we encourage you to see it as a useful exercise. Do push yourself to write authentic, simple, specific, and visual prose. Our hope is that your responses to these questions will result in material that may be used for additional applications as you move forward with your fundraising.

This open call is only for nonfiction feature length films. Projects must be in development or up to mid-production, with no more than 40% of their footage shot by the date of application. This cohort is only for filmmaker’s producing feature length projects (50 minutes or more).

**PROJECT DESCRIPTION**

**Project's title**

Please do not include quotation marks around your title

**Project's production stage**

Please be sure to read our guidelines and FAQ for details regarding production stage.

·    Early Production (5 - 20% shot)

·    Mid-Production (20% - 40% shot)

**Project's website** (optional)

**Geographic Region**

Pease indicate the primary region where your film takes place.

**Primary Subject Matter**

**Other Subject Matter** (optional)

**Other Subject Matter** (optional)

**Logline**

Please provide a brief summary of your film. 2-3 sentences, 500 characters max.

**Story Summary/Synopsis**

What is your story and story structure? Give an overview introducing your main characters, their dramatic arcs, and potential plot points. Explain your access to both your story and lead characters. Are you facing any unique challenges getting access or releases? How are you addressing those challenges? Do you have a plan B? Approximately 1 page, 2300 characters max.

**Topic Summary**

Why and how is this topic, issue, and story important, timely, and relevant? Why are you the best person to make a film about this? Explain the cultural or social relevance and context for the topic. Detail the themes, challenges, stakes, and/or questions that your project will explore. Approximately 1 page, 2300 characters max.

**Artistic Approach - How are you going to tell this story?**

What is your creative vision for the finished project – the look, sound, and feel? What will your film look like? Describe the cinematic language of your film, your storytelling style, and your unique artistic approach. Approximately ½ page, 1150 characters max.

**Filmmaker Artist Statement**

What drives you to be a storyteller? Why non-fiction filmmaking? What is unique about your art, perspective, and voice? What is the central theme, core issue, or big question you’re exploring - in this project and/or your growing body of work?  Be specific rather than general. Please reference your life experience, background, community, etc. Approximately 1 page, 2300 characters max.

**Project Timeline**

Provide a brief outline of your production timeline (including components such as production, fundraising, festivals, etc.) from inception to your estimated time of completion, including an explanation of your current production stage. In addition, if you have applied with this project before, please share how your project has progressed since the last time you applied. Approximately 1 page, 2300 characters max.

**Please upload a still image that is core to your film’s story line.**

|  |
| --- |
| File name must end with .jpeg, .png, or .tiff). If possible, please crop to a 2:3 aspect ratio (vertical)  and a size no larger than 1400 x 2100. |
|  |

**Letter of Recommendation** (optional)  
If you have a letter of recommendation that you’d like us to review, please upload it here as a PDF (file name must end in .pdf).

**WORK SAMPLES**

Before submitting work samples, please review the program page on our website for guidelines and requirements regarding the short, additional, and prior project samples.

**1. SHORT PROJECT SAMPLE**

**Type of sample**

·    Trailer;

·    Scene select;

·    Character strand(s); or

·    Raw Footage

**URL**

Please make work samples downloadable, and double check that the link and password work correctly before submitting your application.

**Password**

**Runtime**

Please round to whole numbers, in minutes. Note that run time for your short work sample should be at least 5 minutes, but not exceed 10 minutes.

**Description**

Please describe the content of the sample and how it will relate to your finished product. 1 paragraph, 800 characters max

**2. ADDITIONAL PROJECT SAMPLE**

**Type of sample**

·    Trailer;

·    Scene select;

·    Character strand(s);

·    Raw Footage

**URL**

Please make work samples downloadable, and double check that the link and password work correctly before submitting your application.

**Password**

**Runtime**

Please round to whole numbers, in minutes. Note that run time for your Long Work Sample should be at least 5 minutes, but not exceed 30 minutes

**Description**

Please describe the content of the sample and how it will relate to your finished product. 1 paragraph, 800 characters max.)

**3. PRIOR WORK SAMPLE**

Prior work samples may be documentary or fiction, in the form of a short film, web series, commercial, music video, animation, experimental video, or feature film.

First-time filmmakers (if applicable) must submit a prior work sample from a film that they’ve directed, or a separate project in which they held a prominent role in the production, such as producer, A.D., cinematographer, editor, sound recordist, or outreach/engagement coordinator. Please be sure to describe your role in the creation of the completed work submitted.

Second-time filmmakers must submit a prior work sample of a completed film on which they served as director or co-director.

Co-directing teams that consist of a first-time/second-time filmmaker and a veteran filmmaker must submit a prior work sample from the first-time/second-time filmmaker.

**Film title**

**URL**

Please make work samples downloadable, and double check that the link and password work correctly before submitting your application.

**Password**

**Runtime**

Please round to whole numbers, in minutes. Note that run time for your prior work sample should be at least 5 minutes and not exceed 100 minutes.

**Description**

Please describe the content of the sample, how it will relate to your current project and note the start and end run times of a 10-minute section that you’d especially like to highlight. 1 paragraph, 800 characters max.

**AUDIENCE AND DISTRIBUTION STRATEGIES**

**Intended Audience**

Describe the anticipated audiences for your project, including any underserved audiences. How do you plan to reach your target audiences? How will you creatively address their needs and interests in your film? What is your relationship and access to these communities? 1-2 paragraph, 1600 characters max.

**Audience Engagement and Social Impact** (if applicable)

Do you have partnerships with organizations in your issue area already, and if so, how are these relationships informing your project development? What actions do you hope viewers would take after seeing your film? What kind of engagement activities or strategies might you explore? Approximately 1 page, 2300 characters max.

*Not all films are suited for social engagement, but, if yours is, please describe, using some of the strategies below, what your proposed plans are, or your thinking to date.*

*Audience Engagement is a strategy designed to activate audiences and constituencies toward a specific goal.  Engagement strategies often include organizational partnerships, educational guides, targeted stakeholder/community screenings, social media strategies, multi-platform activities and grassroots social change campaigns.*

**FINANCIAL INFORMATION**

**Total Budget**

Enter the amount in U.S dollars using just numerals.

**Grant Impact**

This is a multi-part grant which means it will be disbursed over the course of the year. If you were to receive this grant, describe how the funds would be spent. In light of your total budget, how would these funds help you move forward with your project? 1 paragraph, 800 characters max.

**Fundraising Strategy**

Describe the strategy for raising the funds necessary to complete the project. 1 paragraph, 800 characters max.

**Comprehensive Budget**

Please upload a breakdown of all expenses from development through release in U.S. dollars, including a grand budget total. You may use your own budget format, but we strongly encourage you to watch this [Basic Budgeting Webinar](http://beyondthebox.org/budgeting-itvs-open-call/) to follow budgeting best practices. Note: We fully support filmmakers paying themselves, so please include that line item in your budget. Please upload it here as PDF or Excel file (filename must end in .pdf or .xlsx)

**Funding Sources**

Please include all sources and amounts raised to date. Clearly distinguish between potential sources of funding and secured amounts. List the status of other sources of funding currently under consideration, whether to be applied for or pending.

Example:

|  |  |  |
| --- | --- | --- |
| **Source** | **Amount** | **Status** |
| Foundation A | $x | Funding Received |
| Private Investment | $x | Funding Received |
| Foundation | $x | Application Pending |
| Broadcast License A | $x | Planning to Apply |
| Crowdfunding Campaign | $x | Funding Received |

**MENTORSHIP NEEDS**

We want to know what participation in this lab would mean for you right now – in terms of your career, your artistic/professional trajectory and the evolution of your film?  We also want to know what you can bring to the community we will create together.

**Project Mentorship Needs**

What are your most pressing needs?  1 paragraph or bullet points, 800 characters max.

**Filmmaker Mentorship Needs**

What elements of being a filmmaker and building a sustainable career do you feel you need to learn to build a strong foundation? 1 paragraph or bullets points, 800 characters max.

**Peer to Peer Support**

What kind of mentorship could you offer your peers and their films? 1 paragraph or bullet points, 800 characters.

**Lessons Learned**

This applies to all applicants but particularly to 2nd time filmmakers. What are relevant lessons or takeaways from your filmmaking experience? How are you applying them to your current project? What do you still need to learn? 1 paragraph or bullet points, 1600 characters max.

**Project Contacts**

**Bios of Key Creative Personnel**

Provide brief biographies for the key members in your team, the producer(s), cinematographer, and/or editor. Include notable credits and/or major recognition or award information. For each key creative team member, include information about relevant expertise and the individual’s role in the project. Bullet list names and titles of any attached advisors and/or consultants. 1 paragraph per short bio.

The director or co-directors should be added as Project Contacts via the Add Contact button.